

Girls in Tech

Empowering women in technology



CEPIS Women in ICT Task Force

20th June 2014

Brussels, Belgium

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Empowering women in technology



1- GIRLS IN TECH

- History
- Organisation
- Missions

2- GIT NL CHAPTER

- Who we are?
- Our positioning
- Programs

3- UPCOMING ACTIONS

- Launch
- Roadmap

1- GIRLS IN TECH / HISTORY

- Created in 2007 in the USA by Adriana Gascoigne
- Non-profit organisation
- Focused on the **engagement, education and empowerment of influential women in technology.**
- Desire to sustain an organization that focuses on the promotion, growth and success of entrepreneurial and innovative women in the technology space.



1- GIRLS IN TECH / ORGANISATION

- Chapters in 20 countries among them 8 located in Europe
- Working independently but with the same guidelines and purposes



1- GIRLS IN TECH / MISSIONS

- To provide a place for women to cultivate ideas around their careers and business concepts involving technology and entrepreneurship.
- To offer a variety of resources and tools for women to supplement and further their professional aspirations.
- This translates into several programs such as:
 - **Catalyst Conference:** 2-day event gathering more than 500 women for lectures, keynotes, panel discussions...
 - **Coding workshops:** hundreds of women worldwide started coding with these workshops
 - **Mentorship (GIT M):** pair up an experienced IT professional with an entrepreneur/intrapreneur

2 – DUTCH CHAPTER / WHO ARE WE?



Victoria Martinez



Solène Souquet

2 – DUTCH CHAPTER / POSITIONING

- Not yet another initiative!
- Be a link between organisations evolving in common areas (cf. next slide).
- Set up partnerships for programs rather than pure in-house programs.
- In Amsterdam, Eindhoven and potentially in other dutch cities



2 – DUTCH CHAPTER / SCOPE OF ACTIONS



EDUCATION

Educational programs for adults and students

PROMOTION

Success stories and interviews of female entrepreneurs, CEO/CTOs and engineers

NETWORKING

Casual and business-oriented meetups

COACHING

Mentorship programs and career orientation

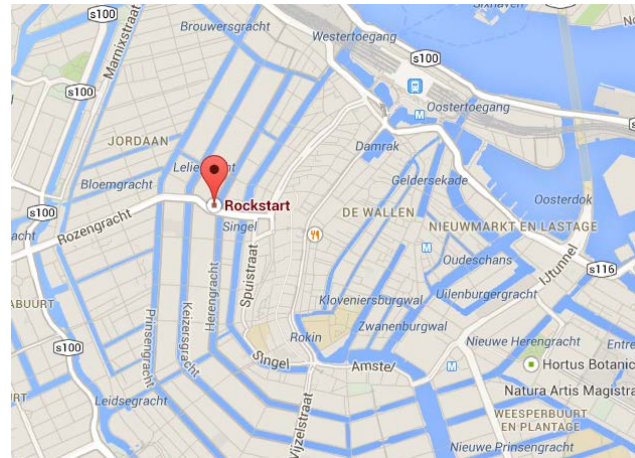
INVESTMENT

Pitching contests

All these programs are implemented in partnership with the ecosystem: IT companies, venture capital companies, governments, associations etc...

3 – UPCOMING ACTIONS / LAUNCH

- Launch party scheduled on the 3rd July 2014
- From 7 to 9 p.m
- In Rockstart Accelerator in Amsterdam



3 – UPCOMING ACTIONS / ROADMAP

- **Over the summer**
 - Recrute other team members
 - Define the programs
- **Over the next 6 months**
 - Find the programs' partners
 - Build up the GIT community

=> Our goal is to have at least one meetup per month and to launch two or three programs before the end of 2014.
- **Over the next 12 months**
 - Host an annual meeting
 - Meet with the other European chapters

THANK YOU FOR YOUR ATTENTION

QUESTIONS?



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